



GROUNDSWELL
FUND



Deep Roots, Deeper Transformations

BUILDING THE FOUNDATIONS FOR
A SUSTAINED FIGHT FOR REPRODUCTIVE JUSTICE

2025 IMPACT REPORT

Letter from the CEO



Dear Community,

We are closing one chapter and building the next.

2025 marked the final year of Groundswell’s 2020–2025 Blueprint—five years shaped by a global pandemic, political instability, and coordinated attacks on bodily autonomy and democratic participation.

It was also a period of extraordinary movement power, with grassroots leaders advancing birth justice, defending abortion access, protecting trans communities, and strengthening voter engagement across the country.

Moved over
\$11.5M to 114 organizations
in 2025

In 2025, Groundswell Fund moved over \$11.5 million to 114 organizations—bringing our five-year total to more than \$80 million for grassroots movements across 49 states and U.S. territories. These resources reached communities facing overlapping crises: escalating state violence, targeted attacks on reproductive and gender freedom, economic instability, and a rapidly ballooning and then contracting philanthropic sector. In the face of these conditions, our grantee partners organized, adapted, and built power.

These challenges are interconnected. The same systems restricting abortion access also criminalize pregnancy outcomes, deny gender-affirming care, suppress



Image courtesy of
CHOICES CENTER FOR
REPRODUCTIVE HEALTH

votes, and destabilize immigrant communities. Reproductive justice includes the full conditions people need to live and thrive, and defending it is central to a functioning democracy, because people cannot fully participate in civic life when their bodies, families, and futures are controlled by the state.

This impact report highlights our final Blueprint year, as we restructured to meet the moment—launching our Movement Solidarity model, focused on deeper investment in a smaller cohort of organizations with embedded capacity support.

We are entering a period of heightened risk, but also tremendous possibility. The work documented in these pages is not ending—it is expanding. Groundswell Fund’s next chapter is about building organizations that can outlast political cycles, withstand attacks, and create the community-owned systems and economic power that make new worlds possible.

In Solidarity,

YAMANI YANSÁ HERNANDEZ
CHIEF EXECUTIVE OFFICER

Closing the Blueprint: 2020-2025

Five years ago, Groundswell Fund and Groundswell Action Fund launched an ambitious five-year Blueprint to move \$100 million to grassroots movements—\$80M via Groundswell Fund and \$20M via Groundswell Action Fund—to advance reproductive justice, intersectional organizing, and democracy.

The Blueprint unfolded during one of the most turbulent stretches in recent U.S. history—a global pandemic, the 2020 uprisings for Black lives, the overturning of *Roe v. Wade*, escalating attacks on trans and immigrant communities, and the rise of fascism. Groundswell and our grantee partners responded with clarity, creativity, and resolve.



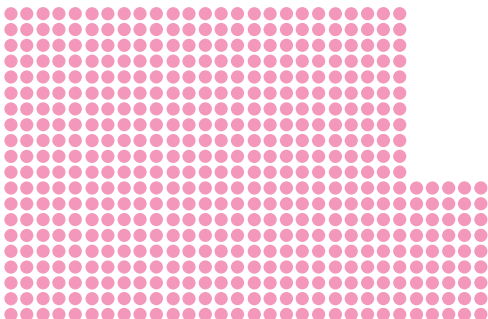
\$80M+

Moved to Groundswell Fund 501(c)(3) grantees over the last five years



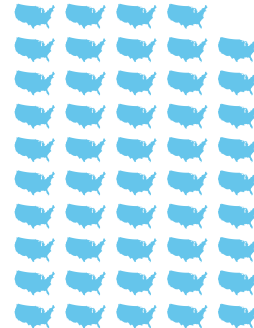
\$100M+

Moved across Groundswell Fund and Groundswell Action Fund, 2020-2025



545

Organizations funded through 501(c)(3) grantmaking



49

States & Territories Reached



Image courtesy of FREEDOM INC

The Blueprint's Legacy

CATALYST FUND, 2020–2025

\$28M+



BIRTH JUSTICE FUND, 2020–2025

\$12M+



LIBERATION FUND, 2020–2025

\$9M+



RAPID RESPONSE FUND, 2020–2025

\$5M+



Our capacity-building investments—through the Integrated Voter Engagement program, the Grassroots Organizing Institute—equipped organizations with stronger data systems, expanded voter engagement capacity, and sharper organizing skills.

We also invested in movement infrastructure: strengthening organizational systems, supporting leadership transitions, and building more resilient financial and digital security practices, critical foundations for movements to endure hostile conditions.

2025 Grantmaking

\$8.8M

in Blueprint tie-off grants across four grantmaking funds

\$2.7M

in capacity-building program grants

In 2025, the final year of our Blueprint, Groundswell Fund moved over \$11.5 million to 114 organizations through final tie-off grants across four funds. **These resources sustained critical organizing in a year of mounting threats and produced concrete wins for communities on the front lines.**

Catalyst Fund for Reproductive Justice

\$4.6M TO REPRODUCTIVE JUSTICE ORGANIZATIONS IN 2025

The Catalyst Fund supported grassroots organizing that advances reproductive justice policies, systems change, and cross-movement alliances. In 2025, Catalyst Fund grants bolstered critical reproductive justice fights in a hostile climate, supporting families within the family regulation system, advocating for paid family leave and childcare, and building power for healthcare access.

2020-2025

\$28M+

to reproductive justice organizations

Over the Blueprint's five years (2020-2025), the Catalyst Fund moved over \$28 million to reproductive justice organizations across the country, expanding access to abortion and reproductive healthcare and strengthening cross-movement alliances with healthcare, environmental, worker, and immigrant justice movements.

GRANTEE SPOTLIGHT

Indigenous Women Rising

Enabling comprehensive Medicaid coverage for full-spectrum doula care

In 2025, IWR actively mobilized community members to contact representatives and senators, urging them to vote in favor of House Bill 214, New Mexico’s Doula Credentialing and Access Act. Through grassroots advocacy that centered Indigenous voices and doulas, they advocated for a voluntary credentialing pathway for doulas to become Medicaid providers—the nation’s most comprehensive Medicaid coverage for full-spectrum doula care.



Image courtesy of INDIGENOUS WOMEN RISING

“ We deserve to be heard. We deserve to be believed. And we deserve a healthcare system where our lives are treated as precious, not as problems to manage or dismiss. ”

– Indigenous Women Rising

SOURCE: https://www.instagram.com/p/DUJQV6OCeaO/?img_index=1

Birth Justice Fund

\$2M+ TO BIRTH JUSTICE ORGANIZATIONS IN 2025

Established in 2011, the Birth Justice Fund supported birthworkers of color leading innovative direct service delivery, advocacy, and organizing efforts to make high-quality midwifery and doula care more accessible. In 2025, the fund’s Blueprint tie-off grants supported organizations confronting deep disparities in pregnancy and birthing outcomes for women of color, low-income women, young women, queer, and transgender people.

2020-2025

\$12M+

to birth justice organizations

Over five years, the Birth Justice Fund moved over \$12 million to the birth justice movement, reducing racial disparities in maternal and birth outcomes, funding community birthworkers, midwives, and doulas, and advancing policies that ensure safe, culturally-rooted care.

GRANTEE SPOTLIGHT

Breath of My Heart

A Landmark Win for Birth Justice

In spring 2025, Breath of My Heart Birthplace was a key advocate and community voice for New Mexico’s HB 56—the Medicaid Reimbursement for Birth Centers Act—through Payment Parity advocacy and addressing maternal health disparities. This bill established payment parity between hospitals and birth centers, supporting everyday operational costs by guaranteeing equitable and sustainable funding for midwifery and birth services.



Image courtesy of BREATH OF MY HEART

Liberation Fund

\$1.7M TO INTERSECTIONAL ORGANIZING LED BY WOMEN OF COLOR AND TRANS PEOPLE OF COLOR IN 2025

Launched in 2017, the Liberation Fund supported powerful intersectional grassroots organizing outside reproductive justice, led by women of color and transgender people of color. In 2025, Liberation Fund grantees advanced their communities’ well-being in several key areas, including immigrant rights, Indigenous sovereignty, and international solidarity.

2020-2025

\$9M+
to intersectional grassroots organizing

Over five years, the Liberation Fund moved over \$9 million to intersectional grassroots organizing, including significant investments in climate justice and healing justice. The fund demonstrates the importance of sustainably resourced movements that work at the intersections of race, class, and gender oppression.

GRANTEE SPOTLIGHT

Solutions Not Punishment Collaborative (SNaPCo)

Passports as Protection for Trans Communities

In August 2025, SNaPCo, a Black Trans and Queer-led organization in Atlanta, GA, organized a seven-day passport clinic after a federal judge temporarily blocked an executive order that prevented trans people from updating gender markers on passports. That narrow legal window

created a critical opportunity: passports provide vital protection against harassment, housing discrimination, and biased policy. SNaPCo's clinic provided 85 people with fully paid passport appointments. It connected many others to identity document services—a direct, life-changing intervention at the intersection of trans justice and democratic rights.



Image courtesy of SNaPCO

“ **Our commitment is unwavering and steadfast toward building a vibrant, radically inclusive metro Atlanta where all our people are resourced, safe, and free.** ”

– **Solutions Not Punishment Collaborative**

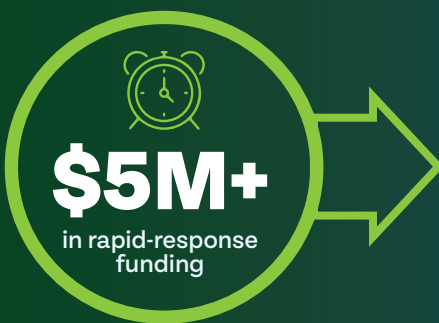
SOURCE: <https://theatlantavoice.com/snapco-celebrates-11-years-of-community-building-cultural-impact-with-inaugural-fundraising-gala/>

Rapid Response Fund

\$500K TO URGENT FIGHTS IN PARTNERSHIP WITH THIRD WAVE FUND AND EMERGENT FUND

The Rapid Response Fund provided flexible funding to grassroots organizations in urgent, unexpected fights to protect and advance reproductive and social justice. In 2025, the final year of our Blueprint, the Rapid Response Fund partnered with two allied social justice funders to catalyze investments in grassroots movements for gender and racial justice: Third Wave Fund, which supports youth-led, intersectional gender justice activism and responds to acute crises, and Emergent Fund, which runs monthly rapid-response grant cycles for organizing led by frontline Black, Indigenous, and people of color communities. Together, these partnerships ensured that resources reached the field with urgency and agility during a time of growing need, while Groundswell adjusted to timely shifts.

2020-2025



Over the Blueprint's five years, the Rapid Response Fund provided over \$5 million to organizations responding to unexpected fights for reproductive and social justice. Paired with deeper investments from other funds, these rapid-response resources ensured organizations could act quickly without sacrificing long-term sustainability.

Capacity Building: A Blueprint Investment

Throughout the 2020-2025 Blueprint, Groundswell’s capacity-building programs were a critical complement to direct grantmaking.

The **Integrated Voter Engagement (IVE)** program equipped reproductive justice organizations with tools to engage their communities year-round, year after year, on the issues they care about, building civic infrastructure that will serve movements for years to come.

The **Grassroots Organizing Institute (GOI)** provided cohort members with an intensive, multi-year training in base-building, leadership development, campaign strategy, and systems change, equipping them to mobilize their communities and drive systemic change.

As Groundswell moves into 2026, this lesson shapes everything: our new model fully embeds capacity-building within grantmaking, so that every partner receives not just a check but the infrastructure support to sustain long-term movement building.

GRANTEE SPOTLIGHT

Women Engaged (WE) GEORGIA

Opening pathways for Clean Energy in Georgia through Civic Engagement

Women Engaged is a human rights organization committed to gender justice, youth empowerment, and civic engagement. As an **IVE grantee**, they educated and turned out their base for Georgia’s Public Service Commissioner elections. In November 2025, two clean energy advocates defeated two incumbents—a direct result of WE’s community events, canvassing, and election protection work.



Image courtesy
of WOMEN
ENGAGED



Image courtesy of UTOPIA WASHINGTON

GRANTEE SPOTLIGHT

Comunidades Indígenas en Liderazgo (CIELO) CALIFORNIA

Protecting Civil Rights and Democracy through Language Justice

CIELO works jointly with Indigenous communities of Los Angeles, fighting to end gender-based violence by advocating for language access rights, cultural preservation, and reproductive justice. As a **GOI grantee**, CIELO began and continues to offer “Know Your Rights” campaigns and educational resources across a range of Indigenous languages. Additionally, they offer direct support to Indigenous community members facing detention and deportation threats in Los Angeles.



Image courtesy of CIELO

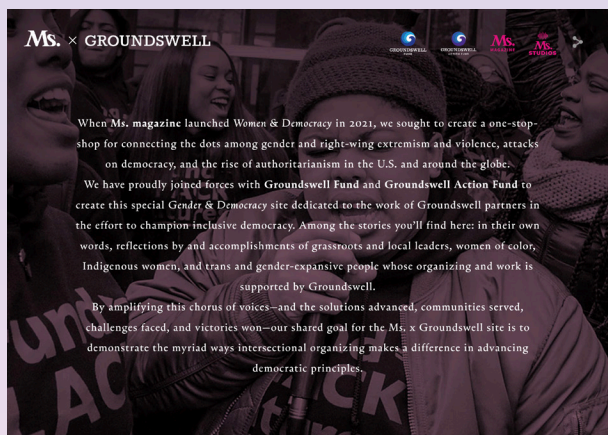


Image courtesy of SOMOS SIEMBRA

Knowledge Leadership + Visibility

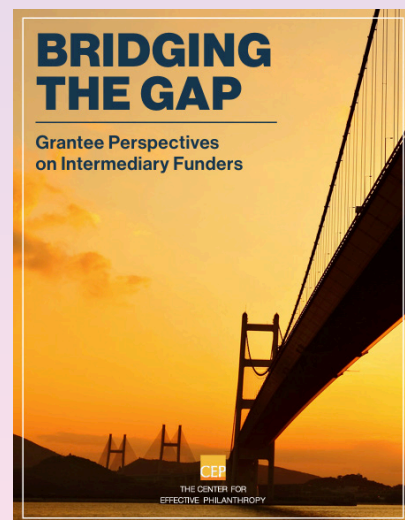
Groundswell’s role extends beyond moving dollars. We serve as a trusted bridge between donors and movements, bringing the field’s perspective into philanthropic spaces while channeling resources to organizations that need them most.

In 2025, Groundswell staff and leaders appeared on panels, podcasts, and at national convenings, uplifting the work of our grantees and advocating for sustained investment in grassroots organizing. We participated in six funder networks and affinity groups, including Funders for LGBTQ+ Issues, Funders for Birth Justice and Equity, and Funders for Reproductive Equity.



Groundswell Fund and Groundswell Action Fund’s partnership with *Ms. Magazine*’s Gender & Democracy specialty site produced 29 grantee op-eds and continues monthly through the first quarter of 2026, amplifying frontline voices on reproductive justice issues in the national media.

Groundswell’s recognition as a model intermediary funder in the Center for Effective Philanthropy’s 2024 report, *Bridging the Gap*, reaffirmed what our grantees already know: trust-based philanthropy works.





“Our grantees—leaders from communities most targeted by authoritarianism—rose, resisted, and reimagined. Their resilience sharpened our purpose. They reminded us that while elections matter, movements sustain hope.”

— Yamani Yansá Hernandez, Groundswell CEO

Our work is possible because of the unwavering commitment of our donors, funders, grantee partners, movement partners, Board, advisors, and staff. Your belief in Groundswell and in the leadership of the movements we fund has enabled us to meet this moment while building what comes next.

THANK YOU FOR MAKING THIS WORK POSSIBLE.

(Clockwise from left): Images courtesy of BOLD FUTURES NM, SNAPCO, BIRTH DETROIT

Image courtesy of SNAPCO



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Cover image courtesy of
TRANS QUEER PUEBLO