

2025 MOVEMENT LEVEL IMPACT GOALS

BTF will change culture through its grantmaking, capacity building and philanthropic organizing. This work will contribute towards significantly **shifting the narrative about Black Trans communities towards more joy and resilience**, and away from violence and despair.


2025 KEY INDICATORS OF SUCCESS WILL BE:



Seeding and supporting the development of Black trans leadership, with aligned politics, through our grantmaking and capacity building programs. Specifically, BTF will move \$5 M to at least 30 Black Trans led organizations, with a focus on organizations with <\$1 million budget and across diverse geographies and trans identities, and designing, in partnership with grantees, a capacity building program to support the long-term sustainability of the movement for Black Trans Liberation.



Developing over 100 ambassadors (grantees, funders, advisors) for Black trans thriving, joy and liberation through our capacity building, philanthropic organizing and building a team of 7 dynamic and impactful BTF advisors from various movements.



Will move 15 major donors and philanthropic institutions to pledge to invest long term in Black Trans Liberation. Define major donors to define a fundraising strategy.

SPIN OFF PLAN: KEY INDICATORS OF READINESS

- > Operating reserve of 6 months – 1 year to sustain staffing and operations needs.
- > Spinoff Strategic Plan Developed.
- > Diversified funding stream (40% individual donors, 60% institutional — but no funder/donor is more than 15%).
- > Running surplus annually (no deficits).
- > Budget to sustain for key staff roles (not necessarily full time): ED, Program Manager, Operations & Digital Strategist.

SPIN OFF

YEAR OF CELEBRATION AND REFLECTION

2024

- > Increase grantmaking by at least \$500,000 to 90 organizations or more.
- > Launch a report that uplifts the innovation, vision, and opportunities to strengthen Black trans communities.
- > Raised \$1M for operations, future grantmaking, and capacity-building support.

2023 YEAR OF NARRATIVE SHIFTING

- > Increase grantmaking by at least \$500,000 to 60 organizations or more.
- > Develop and launch a campaign for Black Trans Liberation & Joy co-designed with grantees.
- > Raise \$1M for operations, future grantmaking, and capacity-building support.

2022 YEAR OF ARTS AND CULTURE

- > Increase grantmaking by dispersing at least \$1M to 50 organizations or more.
- > Raise \$1M for operations, future grantmaking, and capacity-building support.
- > Partner with Grantmaking Girls for Color's Hold a Sister Fund to distribute \$300,000 to Black trans-led organizations supporting Black trans and gender-expansive youth.
- > Partner with Arts & Culture grantmaking partner to offer technical assistance and support Black trans-led organizations.

2021 YEAR OF CAPACITY BUILDING

- > Distribute \$675,000 to 47 organizations through new and on-going programs.
- > Raised over \$1M for operations, future grantmaking, and capacity building.
- > Partnered with Transgender Strategy Center and Grantmaking for Girls of Color Hold a Sister Fund to deepen and develop capacity-building programs for Black trans led organizations.
- > BTF Advisors guided grantmaking as community care grantmaking committee members.
- > Hosted the first BTF Funder/Donor Webinar with over 200 attendees.

2020: YEAR OF VISION

- > Launched first ever fund dedicated to Black Trans Communities centering joy and liberation.
- > Distributed over \$500K in grants to 34 organizations in core support and rapid response.
- > Built the grantmaking muscles of seven Black Trans Advisors who produced the first Black Trans Fund Docket.
- > Raised \$1.2 M to support operations and future grantmaking and capacity-building support.
- > Over 1,300 funders and donors supported BTF with an average donation between \$50-500.

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groundswellfund.org/black-trans-fund/